

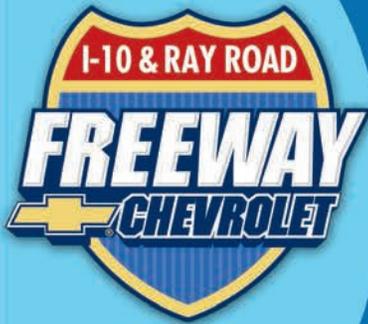
Wrangler NEWS

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Corona del Sol Aztecs are inching closer to their third Division 1 state title — Story, more photos, Page 9

Wrangler News photo by Billy Hardiman



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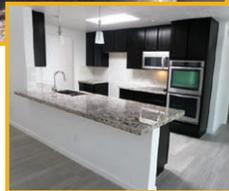
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'Taste of Kyrene' New hope for homeless kids

By **Chelsea Martin**

Raising awareness is Shari Vogel's longtime mantra—and now her daily objective, as this year's Taste of Kyrene's co-chair.

Vogel was a volunteer of the event for three years prior to accepting the larger planning role this time around.

Taste of Kyrene was created to raise funds for the Kyrene Foundation which allocates its proceeds to families in need and other initiatives. In this year's campaign, Vogel's job is to help educate the public concerning the serious issue of having nearly 350 homeless students between the 25 schools in the Kyrene district.

"We live in a seemingly affluent community, but every community is affected by poverty, and we forget to think about that," Vogel said.

"Ahwatukee, Tempe and Chandler are no exceptions. As members of this community it is important for us to make sure the students and their families are receiving the support they need to get back on their feet."

At first, the numbers shook Vogel. "It's quite a shocking number. When you're aware of it you notice it everywhere," Vogel said.

Once comfortably rooted in the foundation, Vogel realized exactly what her duty was.

"I've really enjoyed attending school events and discussing with people what the foundation does," Vogel said. "It's important for people to know what's going on in their community and how they can help."

Vogel along with her team of 10 volunteers, is anxious to showcase the fresh perspective they have created for this year's T. The event in years past has been held at the Ashley Manor Castle, but this year it will be hosted by

the extra-spacious Foothills Golf Club, 7-10 p.m. Friday, Feb. 28.

"We wanted to make it a little more fun and we wanted to add more flavor from Kyrene into the event by incorporating student entertainment and making it a little more accessible by changing it to a Friday night," Vogel said.

Taste of Kyrene is an important fundraiser for the Kyrene Foundation, raising nearly \$38,000 at last year's taste event. The funds raised, along with other events such as an annual golf classic, are designated for specific initiatives such as Prevention Services, which includes the Kyrene Family Resource Center, character education and the Kyrene Alternative to Suspension Program; scholarships to students in need; mini-grants to teachers; and student- and employee-recognition programs.

The foundation provides a vital lifeline to the district because it exists solely to raise funds for services and programs that would otherwise be unfunded or partially unfunded by the Kyrene School District.

"Raising awareness is so important because I've realized myself that at first I didn't really know what the foundation did and there are so many people out there that still don't," Vogel said. "These children deserve to be given the tools they need to be successful in school and to lead happy, healthy lives."

The event is open to the public. Tickets are \$35 in advance or \$50 at the door. Purchase online at www.taseofkyrene.org.

If you would like to volunteer or make a donation to the Kyrene Foundation, visit www.kyrenefoundation.org/gettinginvolved.

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Former Tempe mayors Bill LoPiano, left, and Neil Giuliano at LoPiano Park dedication.
— Photo courtesy city of Tempe historical archives

Tempe Cares volunteers will make critical fixes at LoPiano Habitat

By Sally Mesarosh

In 1993, volunteers from 26 Tempe schools constructed the Lo Piano Bosque Habitat, a 13-acre site named after former Tempe Mayor William LoPiano, a supporter of environmental issues.

Located just north of the 202 freeway between College and Mill avenues, the site is used for student education and recreational pursuits.

Twenty-one years later, the site is in critical need of a massive clean-up effort. But on the morning of March 1, more than 300 volunteers with the Tempe Cares project will

revitalize the area, hauling away trash, re-establishing rock-lined trails and removing non-native invasive plants.

The area was once part of the Salt River floodplain, possibly used by the Hohokam to gather plants for baskets or other uses.

“It’s an area where a lot of people hike, bike and do outdoor activities,” said Courtney McIntyre of the Tempe Chamber of Commerce. “The volunteers will clean up the area and make it grand again.”

Tempe resident Mel Kessler, who has been involved with Tempe

— HABITAT, Page 12

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Marketing strategy for Kyrene School District emphasizes programs, reputation for excellence

By Diana Whittle

Arizona families enjoy more options due to school choice and open enrollment, but those seeming advantages have a downside as well: forcing schools into what some

might consider a costly competition for students.

Now, instead of sending their children to the public school nearest their home, parents may opt for a charter or private school, homeschooling or, in some cases,

on-line instruction.

As a result, the Kyrene Elementary School District, along with other public school districts across the state, utilizes more marketing and community relations techniques to boost their enrollment numbers.

Nancy Dudenhoefer, assistant director for community relations for Kyrene, recently updated the Governing Board on the wide variety of outreach efforts the district uses to inform parents about the program choices the district offers.

Since Arizona state law allows students to apply for admission to any public school, based on available classroom space, Kyrene staff strive to communicate the district's unique selling points.

"We want parents to choose Kyrene because students excel here," said Dudenhoefer. "We have established a tradition and reputation

for excellence, and we continually review both our academic and after-school programs to ensure that we are meeting the needs of families."

Dudenhoefer says that Kyrene has a strong brand image and on-going marketing efforts that help to reinforce it with the public, both locally and across the country.

"We want to continue to be known for our reputation of educational excellence and

attract students from across the country as they re-locate to Arizona; and, also

capture the interest of those already living in our neighborhoods who enjoy many educational choices."

"Arizona attracts residents from many states, so we work to keep our presence on various websites that describe great schools, neighborhoods and chambers of commerce," said



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Dudenhoefer.

Other marketing efforts include on-screen ads at AMC Theatres, direct mail postcards, event promotion, social media posts and word of mouth.

“A positive comment from parents, alumni or someone else influential can be the best marketing tactic that there is,” said Dudenhoefer, “along with developing relationships with local media, including The Ahwautukee Foothills News and Wrangler News.

“We are lucky to have two highly successful and well-read community-based newspapers within our boundaries.

“Wrangler News is an integral partner in our public relations efforts,” said Dudenhoefer.

“Readers like to see the accomplishments of the neighborhood children and to understand that the public schools in their area are doing a good job with the responsibility they have been given.

“And, we appreciate the opportunity to let the community know of the activities in our schools and the direction and efforts of the Superintendent and Governing Board

in guiding our focus.”

Dudenhoefer works with the district superintendent, Dr. David Schauer, to help produce his messages and distributes them to an email database of more than 64,000 parents and community members.

In addition, the Community Relations Department produces brochures, newsletters and ads to educate the public about the district, particularly during voter initiatives.

Another strategy, though not quite so visible to the external audience, is making sure Kyrene employees are on-board with the district’s marketing goals.

“Engaging employees requires a year-round focus on behaviors, processes and systems that anticipate and respond to Kyrene’s needs,” explained Dudenhoefer.

“We know that engaged teachers and other staff members can be directly tied to student achievement, and this affects marketing because a highly performing school district will attract students—and also help to support home values.”

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Sports Notebook . . .

With Alex Zener

Four games left in Aztecs' quest for third state title



The excitement of Senior Night brought principal Brent Brown to his feet leading the student section in the rollercoaster.

— Wrangler News photos by Billy Hardiman

Twenty-nine down and four to go. That's how many games the Aztecs have to win in order to three-peat as Division I state champions.

Ranked No. 12 in the MaxPreps Xcellent 25 boys basketball rankings, No. 7 in the MaxPreps Freeman National rankings and No. 1 in Arizona, the Aztecs have defeated every Arizona high school team they faced so far this season, but no team gave them the "run for their money" like Perry did in the finals of what the AIA is calling the Super Sectionals Feb. 15 at Desert Ridge High School.

Defeating Perry, 73-72, in the hard-

— NOTEBOOK, Page 24



Cover photo

Title-hopeful Aztecs, from left, Jarrett Givens, Casey Benson, Cassius Peat, Dane Kuiper, Connor MacDougall, Russ Davis

Notebook

From Page 9

fought, high-scoring super sectional finals, kept the Aztecs' unbeaten state record alive and gave them the No. 1 seed in the Division I state tournament. The only team to defeat the Aztecs with a 29-1, 14-0 record in their section this season was Findlay College Prep out of Henderson, Nev.

The Aztecs drew blood first with a two-point shot by Cassius Peat. The two teams traded baskets back and forth until Perry's senior point guard, Jordan Howard, started a 33-12 run, with his first of four three-pointers in that run to give the Puma's a 39-19 lead. Howard would end up scoring 18 points total with most coming in the first half.

Senior center Connor MacDougall stopped the bleeding and started an 8-0 run by the Aztecs when he scored back-to-back baskets to cut the lead to 16. Then Peat and Corona's impressive freshman guard Alex Barcello added two points each to cut the lead to 12. The Pumas continued to shoot lights out to end the half up 11 points, 49-38, on the Aztecs, who were kept within reach partly due to Casey Benson's nine and Barcello's 10 first-half points.

"We knew we had to continue fighting when we got down in the first half," said Benson. "We wanted to come out in the second half and chip away at their lead. We knew it was a 32-minute battle and we could not get down on ourselves if we wanted to win."

The Aztecs did come out more focused and defensive minded in the second half.

"The difference in the second half is that we defended the three or power forward position better and really played with more energy," said coach Sam Duane Jr. "I'm not sure we played very well at all the whole game but we played with more energy and found a way to win."

As a result, Perry's team, which scored nine three-points in the first half, did not have the same hot hands in the second half. Still behind 11 points at 63-52 the Aztecs went on a 14-0 run to take a three-point lead at 66-63 after back-to-back baskets by Jarret Givens, who contributed seven points in the win.

"Jarrett made a couple of big baskets and competed on the boards all night for us," said Duane.

Corona's 14-0 run came to a halt when freshman guard Markus Howard, Jordan Howard's younger brother, buried his fifth trey of the game to tie the score at 66-66. It appeared that one Howard shooting three pointers was not enough. Markus Howard made five treys and a total of 34 points. Together the Howard brothers scored 52 of the team's 72 points.

Tied at 66-66, Benson, Peat and Barcello hit free throws down the stretch to give Corona a three-point lead at 71-68 before the Pumas roared back with two baskets of their own to lead by one, 72-71. Dane Kuiper, who scored 15 points total, 10 in the second half alone, sealed the victory with a two-point basket, and the Aztecs escaped with a 73-72 win.

"Cassius was relentless on the boards and showed great leadership and the poise of a veteran on the floor all night," said Duane. "Casey, Dane and Alex made some big plays as well for us to pull off the win."



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Arizona Community Church is rolling out its annual parade of antique and custom cars for the 16th year in a row, once again expecting a grand show of some of motordom's finest. A collection of shots taken by David Stone at the 2007 wheeled extravaganza is only a sampling of what visitors will find at this year's event. Free parking will be available across the street, courtesy Corona del Sol H.S. Michael Rooder, left, chaired the event during its first 15 years.



Gentlemen, start your engines Excitement revving for church's 16th Motor Sports Day

By M.V. Moorhead

Earlier this month a sinkhole of rather Biblical proportions opened in the floor of the National Corvette Museum in Bowling Green, Ky., and swallowed up eight cars.

Not to worry, though. The folks at Arizona Community Church aren't concerned that a dark cloud is hanging over all displays of classic motor vehicles these days.

ACC is proceeding with its planned Motorsports Day, just as it has in each of the past 15 years.

This year's celebration will welcome the usual hundreds of unique and classic cars, along with thousands of guests who happily roam the church campus to check out the showing of motorized memorabilia.

This year's event will be 9 a.m. to 1 p.m. Saturday, March 1.

The main attractions of the festivities, of course, are the hundreds of restored classic motor

vehicles—dating back as far as the 1920s, with every subsequent decade represented—which will be displayed in just about every available space surrounding the church.

"It's always an exciting time," says Ken Bowers.

He would be likely to think so. "I've been involved in the ministry for many years, and I've also been what they call a gearhead. I used to drag race, years ago."

Bowers' interests eventually combined, and now he also serves as the chaplain at Phoenix International Raceway, having previously worked in that capacity at Firebird International Raceway.

It will be Bowers' job to offer the invocation at the upcoming event.

Such posts became possible for Bowers, who now works at Coulter Motor Company Tempe, "Once I wasn't on a church staff. Because when you're on a church staff they don't look kindly at you going to a race on Saturday or Sunday. Especially on Sunday."

A member of ACC's congregation "since they broke ground in '97," Bowers was one of Motorsports Day's original visionaries.

"I had seen that a church back in Pennsylvania did a motorsports day," recalls Bowers, a Maryland native. "I mentioned it to [founding pastor Guy] Davidson and Doug Ross, and one thing led to another."

The first year, 1998, the Motorsports Day was a small affair.

"Back then" says Bowers, "I had a few people out at Firebird who came in and brought their cars, and a few people who had street rods. I think we had about 50 cars, the first one. Last year, my understanding is they had every parking space full."

The event can't really get any bigger at its current location, but it's a capacity crowd again this year, he says—the number of registered vehicles, among them muscle cars, street rods, antiques and



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Cars

From Page 11

motorcycles, is around 500.

The cars themselves are not the show's only attraction, however. Vendors will be present, ranging from Chandler Harley-Davidson to Tom Goosic's Desert Designs Sportswear, which will offer a commemorative t-shirt for the event.

A meal of pulled pork, chips, pop, a pickle and a cookie will be offered at no charge to the show's participants and for a nominal fee to spectators, and other goodies will also be available at affordable prices.

There will be activities for kids, as well.

"You know those little Hot Wheels cars?" asks Bowers. "They've given away as many as 400 to 500 of those, so that every kid who comes gets one."



Volunteers will assemble at LoPiano Habitat to help revitalize the popular recreational site, named after former Tempe Mayor Bill LoPiano, who has been one of the city's most ardent supporters of the environment.

— Archive photo

Habitat

From Page 5

Cares and Tempe Leadership since 1991, said the annual volunteer event brings together residents, employees, students, businesses and organizations to improve the community.

Each year a different site is chosen.

During past events, they've painted homes, planted trees, painted block walls and done a variety of tasks.

"Tempe Cares is a way for people to learn about the community and become aware of the social and maintenance issues of the community," Kessler said.

"It really gives the volunteers a great feeling to ride by a year later and see a park where they planted shrubbery, or see a house that they painted. It gives them pride in the recognition of the efforts they expended."

Kessler will be part of this year's project.

"It personally makes me feel good that I'm doing something to improve

To the obvious question—why would a church host a motorsports day?—the event's website refers to it as "a gift from Arizona Community Church to you."

Pastor Bill Meiter expands on this: "We see it as part of our desire to have something for everyone. While we don't keep a count, we know that a lot of people have started coming to our church simply as a result of visiting us on our Motor Sports Day. They may not come until they feel a need, but when that need arises, we're the church they know."

Or, as Bowers puts it:

"Would you please cross our curb, and see that we care?"

Admission to the event is free, although donations are accepted. Parking, across the street from the church courtesy of Corona del Sol High School, is also free.

For details go to www.acmsd.org or call 480-491-2210.

the neighborhoods, parks and schools," Kessler said. "I've been a resident since 1970 and involved in many Tempe activities. It's a way for me to give back to a great community that I think is superb."

Kessler's favorite project memory involves the time he assisted with painting 20 homes of senior citizens and disabled residents. On the Monday after the project, a woman in his office asked him if he was part of the painting project.

"She said, 'You painted my mother's house! When I went to see her the next day, she was so happy, she was crying.'" Kessler said.

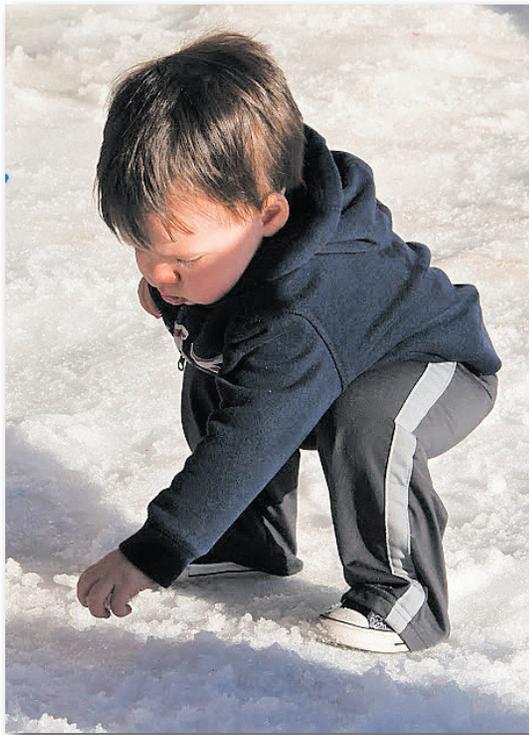
"That's what drives me and so many other volunteers to come back year after year."

There's still time to volunteer for this year's event. The day includes breakfast for all volunteers and typically runs from 8 a.m. to approximately noon.

Volunteers of all ages, skilled and unskilled tradesmen, can e-mail hanoon.2005@gmail.com. Donation inquiries can be sent to tempecares@gmail.com

Mountain View Lutheran Church's annual Winterfest turned out to be a happy icebreaker for neighborhood families, as well as a huge success for the event's planners. Fourteen tons of snow on a 70 degree day might sound crazy to the rest of country that has been buried by the white stuff this year, but for but for kids who are more accustomed to swimming than sledding it was an adventure. A few hours later it all was just a memory.

— Photo courtesy Darla Gonzalez, Mt. View Lutheran Church



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Briefly

Tempe Library to host book signing

Tempe Public Library will host a book signing event for Scottsdale author Dutch Jones' newest fiction work, *Long Trip Home*, from 1 to 3 p.m. Saturday, March 1.

The book tells the story of the coming together of two completely different people who live completely different lives. Because of the friendship that ensues, both discover things about themselves that change their lives, possibly forever.

Tempe Public Library is at 3500 S. Rural Road.

High school artists' work on display

Students from throughout the Tempe Union High School District are displaying their artwork on the second floor of the Tempe Public Library through May 6.

An opening reception is scheduled 4-6 p.m. Wednesday, Feb. 26.

Stacy Marko, a TUHSD art instruction, praised the contributors' work.

"This year's show features some of the finest student artwork and demonstrates the incredible talent of these young artists," she said.

Breakfast to honor 'Chamber Champions'

Community-minded individuals, service organizations and businesses will receive the Tempe Chamber of Commerce's highest recognition at the group's 17th annual Breakfast for Chamber Champions from 7:30 to 9 a.m. Friday, Feb. 28, at Embassy Suites Tempe.

The event honors initiative that has gone beyond the ordinary to help ensure that Tempe remains a thriving community.

Awards and their recipients include:

- Spirit of Tempe Award to Jerry Brock;
- Outstanding Community Leadership Award to Shana Ellis of The Centers for Habilitation; and
- Volunteer of the Year and Business Excellence awards, recipients of which will be announced at the event.

Business Excellence finalists are Caliente Construction, The Dhaba, Landings Credit Union, Southwest College of Naturopathic Medicine, Sun Sounds of Arizona and Tempe Mission Palms Hotel.

Tickets are \$50 for Tempe Chamber members, \$60 for the public and \$500 for a VIP table of 10.

Sponsors include APS, CopperPoint Mutual Insurance Company, Edward Jones, Phoenix Sky Harbor International Airport SRP and Printing Specialists.

Information-registration: 480-967-7891 or www.tempechamber.org.

Open house for Chandler police, fire

Members of Chandler's Fire and Police departments will host a free combined public-safety open house at their headquarters on Saturday, March 1.

The Fire Department open house will take place from 9 a.m. to 1 p.m. at 151 E. Boston St.; Police Department hours will be 10 a.m. to 2 p.m. at 250 E. Chicago St.

In addition to facility tours, a variety of fire apparatus and police vehicles will be on display at both headquarters, along with a vintage car and motorcycle show at the Police Department.

Vehicle extraction techniques and rappelling will be performed by the Technical Rescue Unit, and hands-only CPR classes will be offered every half hour. The K-9 and Tactical Robot units will be on hand, and there will be a free child-fingerprinting ID clinic.

Activities for children at the fire open house include free balloons, coloring books, mini-fire hats, and a fire safety house. Appearances will include those by the department mascot, I STALO.

At the police open house, children will be able to have their faces painted and receive free balloons, popcorn and badge stickers. A bounce house will also be available.

Free parking is available within walking distance, including the City Hall garage at 240 S. Washington St. (Planners advise that the annual Ostrich Festival Parade will be taking place the same morning, nearby along Arizona Avenue.)

Information—Fire: 480-782-2120; Police: 480-782-4960.



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Most folks tend to get bogged down with the usual day-to-day business routine, and we, like them, often we forget to stop, glance around and show our appreciation to those who truly support us. Here at Wrangler News, we try to express our gratitude to all of our contributors, advertisers and other friends who never stop believing in and supporting our efforts. That being said, another successful happy hour was convened at Nabers with our friends from E.D. Marshall, NOSH, Chandler Chamber, Speedpro Imaging and other local business owners. We can't thank you enough—and we'd love to see you next time.

— Tracy Doren, Publisher

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East Valley Women's League 'Giddy Up, Give Back' launches busy year for humanitarian group

Their successes may not always be Page One fodder but what they accomplish for people in need has made news for years.

They make up the roster of East Valley Women's League, whose 55 active and 28 life members devote thousands of hours to such lofty enterprises as Cinderella Affair, Children's Cancer Network and the Pregnancy Care Center—each of which is designed to provide help and hope where it's needed most.

This year's EVWL president, Amy Grossklaus, says those are only a few of the many humanitarian programs in which the group has invested its members' time and energy.

To help fund these widely diverse community initiatives, the group will stage its annual Giddy Up and Give Back celebration Friday, Feb. 28, at the popular Rustler's Rooste.

There, guests will participate in an auction for envied prizes—including dinners at some of the Valley's premier restaurants and backstage passes to TV nighttime host Jimmy Kimmel's "green room"—as well as dining, dancing and entertainment, all with a big helping of Western hospitality.

Auction items are still coming in, adding to generous contributions from a list of sponsors that's already proven to represent a "who's-who" of East Valley notables.

Realtor Patti Agnew, who shares the planning duties with Rustler's Rooste exec Tami Butcher (her



family owns the notable mountaintop watering hole next to Arizona Grande Resort), says it's a perfect opportunity for adults to enjoy an evening of fun while helping EVWL members to continue their year-round charitable enterprises.

"This year's event coincides with the start of our annual Cinderella Affair, which we co-sponsor with Tempe Community Council as a way to provide free prom dresses to girls who can't otherwise afford them," said Agnew.

Since its start more than a decade ago, the program has generated donations of more than

13,000 dresses, all of them given away in what its planners call "A Day of Making Dreams Come True."

The 2014 campaign for donated dresses got under way Feb. 3 and is ongoing until Feb. 22. (A list of drop-off sites is available at the organization's website, www.evwl.org.)

Also upcoming among EVWL's planned philanthropic efforts for the year are:

- A major initiative by the group's Packing for Success committee that assists with assembling school backpacks, scheduled April 16 in collaboration with the Kyrene Resource Center. The center oversees distribution of the donated items to qualifying children in the Kyrene School District.

- Creating centerpieces for a Children's Cancer Network luncheon March 15 at the Arizona Biltmore Resort. The group also will be helping with an "It's All About You" program Feb. 27 at the Children's Cancer Resource Center, 6150 W. Chandler Blvd., in west Chandler.

- Planning for future sponsorships of therapy horses at Camp Soaring Eagle, at which children with diabetes and respiratory diseases have a chance to enjoy nature in a safe, therapeutic environment.

For those who'd like to become part of EVWL's history of success helping others, membership information, program dates, meeting locations and other details are available online at www.evwl.org.

— Don Kirkland

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March 21: Bob McCarroll



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Feb. 22: Gays and Dolls

Feb. 28: Tom Clark

March 7: Jim Bambrough's Megabyte Comedy Show

March 14: Class Clowns

March 22: TBA

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Fridays at 6 p.m.

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Feb. 21: Society and Technology in Film

Feb. 28: Robotics Demonstration

March 7: Mars Space Flight Facility

March 14: Exploring the Moon

March 21: Possibilities for the Human Future

Saturdays and Sundays through March 16

Childsplay: *The Cat in the Hat*

Feb. 21, 7:30 p.m.

Lakeshore Music: The Tierney Sutton Band

Feb. 24, 7:30 p.m.

Tempe Symphonic Wind Ensemble: Freebirds

Feb. 25, 7 p.m.

Going to the Dogs: An Evening of Canine Science

Feb. 25, 7:30 p.m.

Tempe Symphonic Wind Ensemble:

Annual High School Band Festival

Feb. 26, 6 p.m.

Art After Work: *Starry Gogh-Gogh Night*

Feb. 26, 7 p.m.

Adm. James Stavridis, USN (Ret.): Learning, Literature and Leadership

Feb. 27, 7:30 p.m.

Arizona Wind Symphony: New Beginnings & Old Standards

Feb. 28, 7 p.m.

Jr. Muay Thai Grand Prix Qualifier

March 1, 7:30 p.m.

AZ Pro Arte: Charlie Chaplin's *The Gold Rush*

March 8, 7 p.m.

ICCA West Quarterfinals

March 9, 5:30 p.m.

Robert Edsel: *The Monuments Men*

March 10, 7 p.m.

Paul McDermand Steel Drums

March 14, 7:30 p.m.

Lumilius Productions: 3 Pianists and a Violinist

March 18, 9:30 a.m.

Performance with A View: ASU Advanced Rhythm Ensemble

March 21, 7:30 p.m.

Lakeshore Music: Hot Club of San Francisco w/Isabelle Fontaine & Meet Me in Paris

March 22-30

Childsplay: *Super Cowgirl and Mighty Miracle*



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General Plan 2040 envisions how Tempe might look 25-plus years from today

By Chelsea Martin

A new breath of life is generating renewed enthusiasm for Tempe's future, thanks to a recently adopted general plan that creates a planning roadmap through 2040.

Nancy Ryan, project management coordinator for Tempe's General Plan 2040, unveiled the plan at a recent Tempe Chamber event, thoroughly describing its vision for the city.

State law requires Arizona's cities regularly to adopt a comprehensive, long-term General Plan to guide the physical development of each community.

The plan contains the community's vision for the future and is an expression of how residents would like their community to evolve over the next 30 years.

The current iteration of the document, General Plan 2030, is effective for up to 10 years from the date it was initially adopted, December 2003, and ratified by voters in March 2004.

On or before the 10th anniversary of the plan's most recent adoption, the city is required to either re-adopt the existing plan or draft a new one, and take the revisions to the ballot for public ratification by majority vote.

Ryan explained the new adopted plan with an optimistic look to the future, portraying it as it was crafted by community stakeholders, council members and public input.

In order to create a safe, healthy, pulsing and accommodating center for development in Tempe, the General Plan has been developed through a 13-month process of public input, said Ryan.

The city of Tempe is planning with the future in mind to ensure the city's sustainable growth, economic prosperity and continual progress, Ryan said.

"This plan guides how our city looks at development, land use, sustainability, transportation, mass transit, economic development and historic preservation," she said. "This vision helps us shape how the community will look."

Through the coordination and input of a 23-person community group, various community open houses, and a public review process, the General Plan was developed and refined. On Dec. 12, Tempe City Council adopted General Plan 2040.

There are plenty of people in the community actively involved.

"We have outreached to residents and property owners, the chamber, Rotary clubs, local businesses, schools, neighboring communities, agencies and others," Ryan said.

Tempe's vision for itself in the year 2040 is a livable, engaged community that is safe, secure, active and sustainable, Ryan says. The idea is to create a social magnet for everyone to mobilize to

— PLAN, Page 20



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Diversions . . . with M.V. Moorhead

Fallon's 'fuzzy' persona could be exactly what 'Tonight Show' needed

“Thank you...” For me, the funniest thing about Jimmy Fallon is his inflection of those two words, in his recurring “Thank You Note” segment on Late Night.

If you watched the show Friday nights, you’ve seen the shtick: To the accompaniment of a poignant piano theme, Fallon takes a few minutes before the first guest segment to catch up on his thank you notes, speaking them out loud as he writes them on cards (which he doesn’t take the time to seal).

They’re often addressed not to individual people but to inanimate objects and concepts, as in:

“Thank you, cotton candy, for making my grandmother’s hair look delicious.”

“Thank you, microbreweries, for making my alcoholism seem like a neat hobby.”

Clever as many of these are—two volumes of them have been

published—I think it’s less the quips than Fallon’s presentation that makes them funny: his soft, lost-in-thought murmur, and the sense of spiritual cleansing provided by the music.

Born in Brooklyn but raised in upstate New York, Fallon was a Saturday Night Live nut from early childhood. He broke onto that show in 1998 in his mid-20s, with his gift for impressions, especially of musicians.

By 2000 he was the co-anchor, with Tina Fey, of SNL’s “Weekend Update” segment.

He acted in a few movies, notably *Almost Famous*, Woody Allen’s *Anything Else* and the miserable action-comedy *Taxi*, without making much of an impression, before being tapped to take over for Conan O’Brien on Late Night when O’Brien, in turn, left to take over Jay Leno’s Tonight Show for what turned out to be a painfully short tenure.

NBC returned the antsy Leno to

the host’s chair, and Conan was exiled to TBS, where he remains.

Fallon, however, settled in nicely in the Late Night slot, with his thank-you notes and his good-natured musical parodies. Now, after Leno’s teary-eyed farewell earlier this month, and some time off for the first week of the Olympics, Fallon became the sixth host of The Tonight Show (or maybe the seventh, if you count Leno twice) on Feb. 17.

It’s hard to say this early in the game, but I think it could be a good fit.

Although Leno had some fine bits—his “headlines” routine, especially—I was never able to warm up to him as the great Carson’s successor. Leno, with his prickly, nettled persona, was one of the best American stand-ups ever back in the ‘80s, but he grotesquely softened and dumbed-down his act for The Tonight Show—there was always something unctuous and wheedling and pitifully desperate not to offend about him.

And ill-treated though he was, it must be admitted that somehow O’Brien’s aggressive brilliance didn’t quite fit the classic flavor of that show either.

Fallon, on the other hand, has always used a soft, fuzzy persona, an amiable vagueness. Talented though he is, you wouldn’t think to use the word “brilliant” in connection with him. I don’t mean to suggest that he isn’t highly intelligent, only that his appeal as a performer derives more from his likability than from his intelligence or wit.

He’s unlikely to replace Carson—nobody’s liable to do that—but unlike Leno or O’Brien, he has no need to dumb down his humor to be easy for the mainstream audience to take. Put bluntly, he doesn’t need to sell out to succeed.

And he says he isn’t going to. “I’m not going to change anything,” he’s reportedly said. “It’s more eyeballs watching, but it’s the same show.”

Based on his first show, he seems to be keeping his word. After a brief prologue in which he acknowledged the past hosts and touchingly introduced his parents and explained what The Tonight Show meant to him as a kid, he went back behind the curtain and then re-emerged to do a more or less business-as-usual show.

The guests were perhaps bigger-name than usual, and a gag early on allowed for a parade of really big-name cameos, but the loose style—a silly

dance skit with Will Smith; a lovely acoustic number by U2—was the same that he’s been using for years, an hour later.

Would that Leno had had the same confidence.

‘Little House’ due on Marcos stage

Such memorable do-wop songs as “Suddenly Seymour” and “Skid Row” will come to life in a stage presentation of “Little Shop of Horrors,” 7 p.m. Wednesday, March 5, through Saturday, March 8, at Marcos de Niza High School.

Tickets, \$10 for adults and \$5 for students and adults 60-plus, are available at the Marcos bookstore, 6000 S. Lakeshore Drive, Tempe, or by mail at mdnchoirdrama.org. Tickets will also be available at the door the night of the shows, while they last.

The show is directed by Marcos drama instructor Patrick McChesney.

Sondheim’s ‘Into the Woods’ at MCC

Mesa Community College’s Act I Musical Productions presentation of Stephen Sondheim’s *Into the Woods* opens Feb. 27 at the Southern and Dobson campus.

Director Jere Van Patten said the show is a fun yet dark, musical that warns people to be careful what they wish for, because they just might get it.

“Into the Woods is what you get when you take all of your favorite fairytale characters and throw them into one place under the genius of Stephen Sondheim and James Lapine,” Van Patten said.

“This is a creative take on the stories we all grew up with that audiences of all ages will relate to and enjoy.”

The production runs Feb. 27 – March 8 in the MCC Theatre, 1833 W. Southern Avenue, Mesa.

For ticket information, call the MCC Box Office at 480-461-7172 or choose seats online at www.ezticketlive.com/mcc.

Into the Woods is rated PG and recommended for audiences over 8 years old. Note that strobe lights, smoke, haze, and other special effects are used in this production.

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McClintock High School

Students' book drive aims to promote literacy in Spanish-speaking countries

By Hayley Gorman

One book can change the life of a child. In Latin American countries there aren't nearly enough children's books. McClintock High School is helping promote literacy in such countries by collecting money for a non profit charity, Books for a Better World.

"Our goal is to promote literacy by distributing books," President Alice Finn Gartell said.

Books for a Better World works to improve conditions in rural communities of developing nations by establishing literacy. Many of the children in these countries haven't seen a book that was not a textbook, Gartell said.

Books for a Better World has extended its reach to Honduras, Guatemala, Nicaragua, Peru, Paraguay, Panama, El Salvador and Mexico.

Last year, Books for a Better World was able to contribute to 100 schools in Mexico and Central American countries.

"My favorite part of Books for a Better World is buying the books. I have the nickname "La Reina de los Libros" or "Queen of the Books," said Gartell, noting that she has a knack for recognizing a bargain when she sees it.

"In these countries they have little contact with books, and when the children see the wonderful pictures and books on topics they find interesting, it's great."

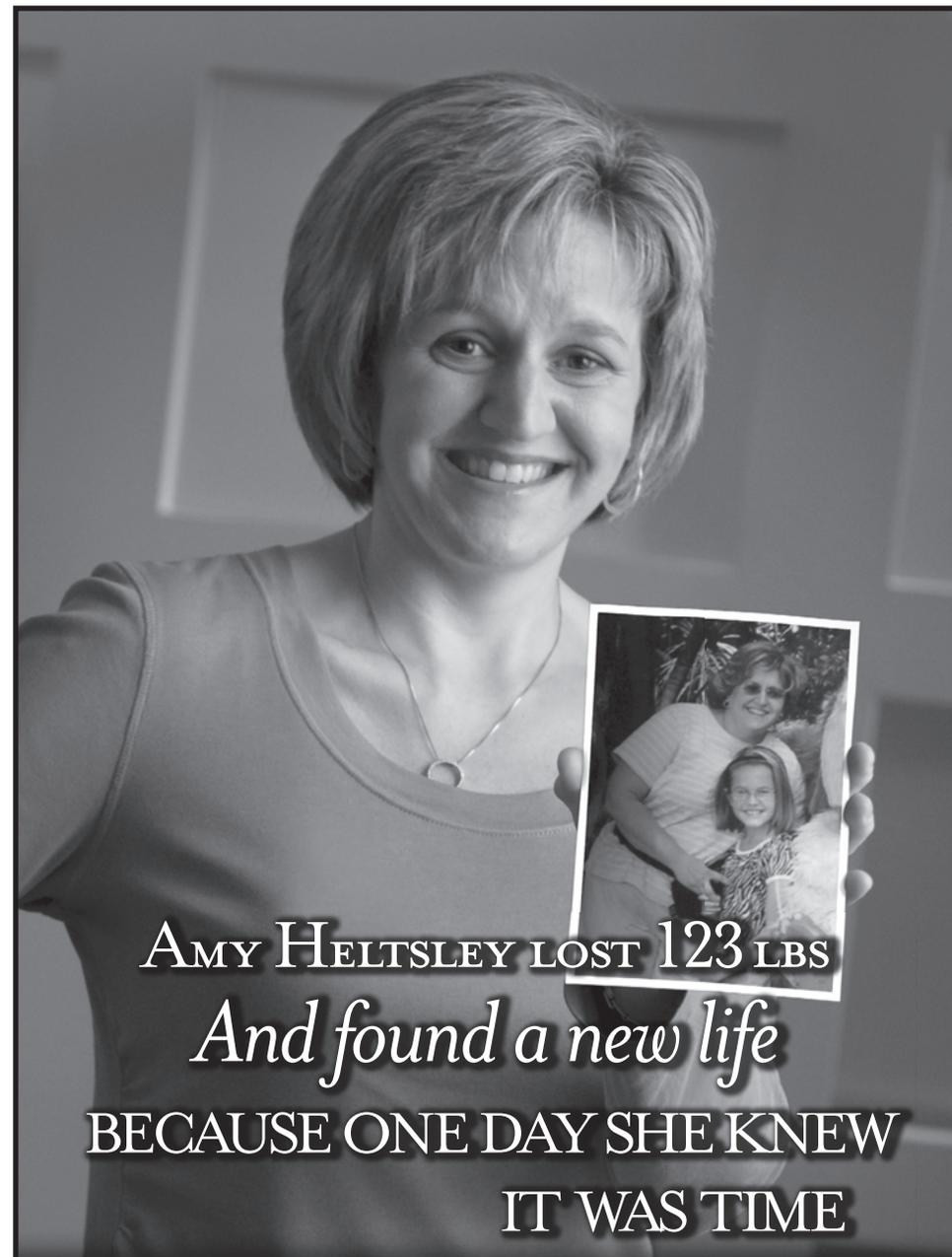
Gartell has been donating books to Spanish-language libraries since 1999.

"I got involved with donating books kind of by accident," she says "I was in Akimal, Mexico, and I went to a local library, because I had run out of the books to read.

"At the library, they had less than 50 children books for 500 children in the village. My husband and I sent down books."

Later, Gartell said, she became acquainted with Kae Robb, who is the

— MCCLINTOCK, Page 26



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Plan

From Page 17

while supporting the community.

The focus was the concept of a 20-minute city characterized by a vibrant mix of commercial and residential establishments. That concept would enable one to pick any point in the city and, depending on choice of transportation, the maximum time it will take to reach a destination is 20 minutes. That's because all the services, parks, schools and various local businesses will all be interconnected within a close proximity.

Other points that Ryan stressed involved ways to revitalize neighborhoods; create more mixed-use hubs; emphasize healthy living and conservation; improve the use of walking paths and transportation routes; plan for redevelopment, park-quality improvements, increased use of art integration into the community, ways to improve commercial development and strengthen recreation programs.

Tempe's projected population for 2040 is 217,000, an increase of 55,000; the projected

employment growth will be 244,000, an increase of 75,000 jobs, Ryan explained.

"The city is predominantly residential but we have done a lot to make sure there is ample land for employment," Ryan said.

"We are trying to protect the ability to grow employment and the residential portions. It was a very important aspect in this plan."

Some growth areas to keep an eye on, she noted, include:

Along light rail, Rio Salado Parkway, the 101/202 intersection, Baseline/Rural area, ASU Research Park and the New Discovery center at Elliot and the Price/101 freeway.

"The goal is for Tempe to successfully grow for the future and emerge as the leader of urban living," Ryan said.

"It's not just about numbers; it's about this being a great place to live and work, and it's about Tempe's ability to maintain a high quality of life."

The public vote to legally ratify General Plan 2040 will occur in a Tempe Special Election on Tuesday, May 20.

For additional election information including

voter registration, polling locations or any other questions, visit the City Clerk's Election Information website, <http://www.tempe.gov/index.aspx?page=870>.

For additional information on General Plan 2040, contact Nancy Ryan at 480-350-8096 or nancy_ryan@tempe.gov.

Hospitals' Volunteers program to hold informational session Feb. 27

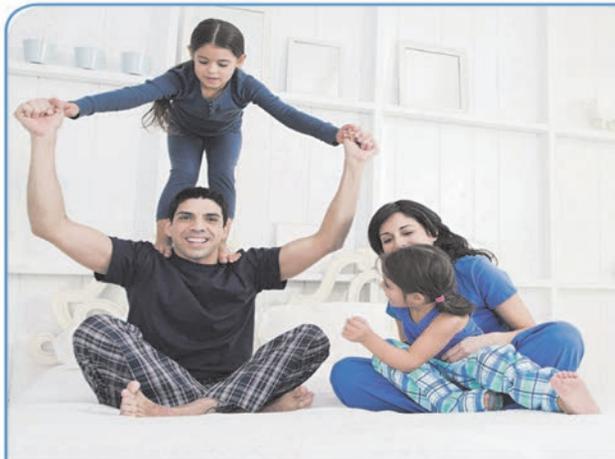
Parents and students are invited to attend an information session for the 2014 Summer Volunteer program at Chandler Regional and Mercy Gilbert medical centers.

The familiarization meeting for both locations will be held at 5 p.m. Thursday, Feb. 27, in the auditorium at Campo Verde High School in Gilbert. An advanced copy of the required application will be available at the session.

Each year, the hospitals invite high school students ages 14-18 to serve 40 hours of volunteer service. In 2013, members of the volunteer group served 9,556 hours, attended 26 education sessions and assisted staff with research projects, inventory of patient equipment inventory and distribution of hats to newborn babies.

Registration is not required.

The program application will also be available online March 1 at ChandlerRegional.org on March 1 for those unable to attend the information session.



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First Person

How a pair of Arizona transplants plunged into Bay Area's housing fray

By Chase Kamp

Editor's note: Chase Kamp, whose roots connect to both ASU and Corona del Sol High School, relocated to the Bay Area six months ago to be closer to the thriving music and entertainment industry he writes about for several local and national publications. Adapting to the new environment and its associated living costs became an early challenge, which he quickly solved by moving to the 'burbs. But now there's a new crisis among longtime San Franciscans, and Kamp finds himself with a birds-eye view of the phenomenon. His report follows.

As a new resident to the Bay Area, it's still a strange thrill to see the Twitter headquarters on Market Street, or to know that my Words with Friends tiles are bouncing around inside the Zynka building off the I-80.

However, the booming tech industry has changed the face of San Francisco.

In the 1980s, the Silicon Valley tech giants and their employees primarily resided in the south Bay cities of Mountain View and Palo Alto. Since then, however, young tech startups have preferred to chase success in bustling San Francisco, and big tech money has continued flowing into the city.

The demand, and dollars, coming from the tech world have skyrocketed the city's real estate costs. Last year, San Francisco surpassed New York City with the most expensive average rent in the country, and with it came rising eviction numbers.

The city's median home price is \$1 million. To compare, the 2013 median home price in the south Tempe 85284 area code is \$349,000.

Many long-time San Franciscans fear the city is becoming a pricey suburb for Silicon Valley, pushing out middle- to low-income residents and members of once deeply ingrained minority populations. Personally, I've overheard a good share of casual resentment—and in more and more cases, outright derision—for “Techies,” who some see as entitled and uncaring about the city's future.

I spoke to a former classmate, Kahley Emerson, about her experience in the industry. Five years ago, she dropped out of ASU to take an internship at an online video network in San Francisco and has worked in

the city's tech industry ever since, taking on assignments from coding to eCommerce.

Emerson, like others, fears a potential downswing similar to the popping of the '90s tech bubble.

“I really like [the city] and it's an exciting place to be during my young professional life,” she said, “but I don't know if it's a sustainable thing.”

The unstoppable ubiquity of cell phones and computers makes the wellspring of tech jobs similar to the California Gold Rush of 1849.

“The people who made lots of money during the 49ers were Levi's, because all the miners wore their jeans,” Emerson said. And the luxury afforded by those profiting most from the boom is staggering.

Though she writes code during the day, at night Emerson works as a dance club DJ. She was invited to spin records at an office party for a very lucrative company that makes widely used web development tools, the Levi's to this generation's miners.

She said she was paid \$300 to play music for only 45 minutes and was treated to complimentary high-end liquor at the open bar.

“The excess I'm seeing is really hard to ignore,” she says.

She and her boyfriend live together in a rent-controlled apartment in the hip Haight neighborhood, which she said would otherwise be unaffordable.

The world of tech startups and big venture capital is risky, Emerson said, quoting notable tech entrepreneur Reid Hoffman.

“Running a tech start-up is like jumping off the Grand Canyon with a bunch of airplane parts you have to build on the way down.”

Emerson said she plans to enjoy the fruits of her hard work in the San Francisco tech industry, but also to remain humble in the face of the unpredictable boom.

“You can't be an elitist idiot about your life,” she said.

“There's always the chance that things will turn around as quickly as it rose.”

As someone living in Oakland who is more gratified by processing words on a computer than code, I didn't think I was affected by the tech tide, but everyone around me is soaking in it.

For now, I'm here to stay. I can't tell if the Twitter bird is settling in to make a nest or is readying for takeoff.



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Message to the Community
from the Superintendent



David K. Schauer, Ed.D.
Superintendent

Choosing the right school for your child

Survey on AZ College and Career Ready Standards (Common Core)

According to a recent survey done by Expect More AZ, seven out of 10 voters in AZ support the implementation of Arizona's College and Career Ready Standards (ACCRS, formerly known as Common Core). Additionally, more than two-thirds favor the implementation of a new assessment that is aligned to the standards. While support is high, the survey also showed that many Arizonans know little or nothing about the standards. The organization Expect More AZ has launched the "Arizona Aims Higher" campaign which is focused on educating parents, businesses and community leaders about ACCRS. To learn more about the standards and new assessment, visit the website: www.expectmorearizona.org/arizona-aims-higher/

Helping Public Schools

Extraordinary Educators license plates are now available to provide support to Arizona teachers. Please consider this personalized plate option at www.servicearizona.com.

How to Choose a School

This is the time of year when parents are making decisions about which school would best meet the needs of their child. Here in Kyrene we offer a number of Choice Programs. Call the school in your neighborhood for Kindergarten or Middle School Orientation dates/times.

Here are some tips to consider when choosing a school:

- Call schools you are interested in and schedule a tour. Find out the school's academic emphasis. Determine if it will build on your child's strengths and suit his/her temperament and learning style.
- You can get a written description of the academic goals for each grade level on the Expect More Arizona website. You can also find information on grade level Arizona standards at www.azed.gov/standards-practices/
- Look at the condition of the playground, library, classrooms and bathrooms. Ask about security procedures. Will you feel comfortable dropping your child off at this location?
- Ask about enrichment programs that encourage creativity and stimulate development in areas such as art, science, music and bilingual language programs.
- Investigate beyond standardized test scores. Ask how the school judges student progress.
- Find out about student support like learning labs, tutoring, enrichment classes, intramurals, stimulating before and after school clubs.
- If your child has special needs, investigate the opportunities for individualized attention and the policy on mainstreaming and other supports.
- Schools generally welcome parent participation and some require it. Explore ways that you can be involved in your child's education.

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Popular Empty Bowls event due in Tempe Feb. 21-22

Hand-crafted bowls, planter pots, mugs, necklaces, platters and vases once again will be available for purchase as part of the annual Tempe Empty Bowls project, 11 a.m.-2 p.m. Friday-Saturday, Feb. 21-22, at two area sites.

The event, which is free and open to the public, features a selection of hand-crafted bowls available for a \$10 donation, which also includes a simple meal of soup and bread, symbolic of the caloric intake that must sustain many around the world for an entire day.

Whole Foods Tempe will provide the meal.

All of the ceramic pieces are made by potters participating in a city of Tempe ceramics program, as well as by local artists and children ranging in age from elementary to high school.

Sites will be Sixth Street Park in downtown Tempe on Friday and Community Center Courtyard, 3500 S. Rural Road, on Saturday.

Proceeds from the event will support Tempe Community Action Agency, United Food Bank and Escalante Community Garden.



Young Einsteins

A team from Aprende Middle School participated in an ASU East science fair sponsored by Fiesta Bowl, Honeywell, US Airways and others. The team of four seventh graders placed first out of 64 teams and was due to be among six out of more than 180 groups competing Feb. 22 at Arizona Science Center. Group includes, from left, students Collin Frazey, Mitchell Laukonen, Uday Montahy and Evan Stewart. At right is Eric Santos, seventh-grade science teacher at Aprende and the team's coach.

— Photo courtesy Jim Frazey



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Notebook

From Page 10

Unlike past years, it was crucial to win this super sectional tournament because it had major ramifications on the state tournament seeding due to changes the Arizona Interscholastic Association once again made this season.

"The way the super sectional was formatted made winning extremely important to get the No. 1 seed at state," said Duane. "The two winners in each of the two super sectionals were guaranteed the No. 1 and No. 2 seeding and the two losers the No. 3 and No. 4 seeding."

"I am not a fan of this format because it puts very little weight on your whole body of work," said Duane. "A team that has a great regular season is not rewarded. The 18 section games you play are really a true representation of how good a team is, not a three-day tournament at the end of the season."

The AIA state tournament rules are a constant work in progress and seem to change every year, but Corona did play by the rules this season and win, when they had to, to get the No. 1 seed.

"Our guys fought and played hard to get that No. 1 spot, with very good leadership from our more seasoned players. We never gave up and continued to cut into the lead until we pulled off the win," said Cassius Peat. "Dane's final go ahead basket that gave us the lead was definitely huge."

Some of those seasoned players were seniors Benson, Givens, Russ Davis, MacDougall, Vance Arnold and Logan Dubek, who were honored Feb. 6 at Senior Night in a home game against Red Mountain. The Aztecs defeated the Mountain Lions 77-43.

"It was important for us to honor our six seniors who have had a tremendous impact on our program," said Duane. "We have always believed that the heart of a great team is having great senior leaders, and this year's group has been outstanding."

With their third straight championship on the line, the Aztecs will need to be ready to play from the first whistle because there are no second chances in this single elimination state tournament.

"We need to leave everything on the floor because from here on out, it's

volunteer



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win or go home," said Benson.

Corona, the No. 1 seed, received a bye in the first round of the Division I state tournament with its win against Perry and was due to face the winner of the No. 17 seed Desert Ridge and No. 16 Desert Mountain game Feb. 22 on Corona's home court at 7 p.m.

The main focus leading up to this first game will be to tighten up some areas defensively and offensively plus their strategy and be prepared to play both Desert Mountain and Desert Ridge, according to Duane. The quarterfinals are scheduled Feb. 27 and the semifinals Feb. 28, both at 7:45 p.m. and at Wells Fargo Arena. It's possible that the Aztecs could face Perry in the semifinals because they are in the same top half of the brackets. The finals, which could give coach Sam Duane Jr. his 305th career victory, are scheduled for March 1 at 3 p.m. at Jobing.com arena in Glendale.

You can find the brackets at www.aia365.com/brackets/basketball-boys/d1.



Corona's wrestling team placed second at the Section IV Sectionals Feb. 15 qualifying 11 wrestlers for the Division I state tournament. — Photo courtesy Johnny Sorenson

After being postponed for a week due to possible skin infections in some other Division I high school wrestlers, the Corona del Sol wrestling team competed in the Division I Section IV tournament Feb. 14-15.

The Aztecs took second place as a team, qualifying 11 wrestlers out of the 14 possible weight classes for the state tournament scheduled Feb. 21-22 at Tim's Toyota Center in Prescott Valley.

The Aztecs had five wrestlers make it into the finals including 160-pound senior Ethan Tursini and 182-pound sophomore Bridger Barker who both won championships.

It was the third section championship for Tursini and first for Barker, according to coach Jim Martinez.

Finishing in second place were 138-pound senior Glenn Farina and 195-pound senior Michael Clare. Junior Taylor Rico, wrestling in the 170-pound weight bracket also finished second, which was a welcome surprise for the team.

"Taylor has gone through a progression this season where he has gotten more confident as he has been able to win more matches," said Martinez. "He entered the sectional tournament with a 15-15 record but then proceeded to beat the No. 3 seed with a 35-6 record and then the No. 2 seed with a 30-5 record for a place in the finals."

Placing third in the sectionals and qualifying for the state tournament were 126-pound sophomore Marc Farina; 132-pound junior Matt Churchill; and 145-pound junior Ryan Spadafore. Rounding out the state qualifiers were fourth place finishers 113-pound sophomore Ryan Farina; 120-pound freshman Hunter Carmona; and 285-pound senior Darius Ryan.

The 14-3 Aztecs should do well in the early rounds, especially the two wrestlers who won in the finals of the sectional, because their seeding will improve and because they have already faced tough competition in their Section IV tournament.

"Given that our section is so tough, it will be a rare exception if we do not face easier competition from Sections I and II in the early rounds," said Martinez. "That gives our wrestlers who took losses this past weekend at sectionals a good opportunity to win in the early rounds. After that, you need to beat the best wrestlers to win at the state tournament."

Corona Girls Basketball

The Corona del Sol girls basketball team was scheduled to play in the Division I state tournament at home in the first round as the No. 16 seed against the No. 17 seed Laveen Betty Fairfax on Feb. 19.

Led by junior Taylor Kalmer, who averages 20 points, 3 assists, 2 steals and 2 rebounds a game, the 15-11 Lady Aztecs have won their last three games against Perry, 49-43, at home against Desert Ridge 41-23 and at Red Mountain 62-59.

They have a good chance of winning this first round game because they already beat Fairfax early in the season 47-31 but anything can happen in state tournaments. Seniors Sammi Moore, Naomi Chee and Kahara Hodges, who were honored at Senior Night Feb. 4, may make the difference because they are not ready for the season to be over.

If they defeat Fairfax, Corona could have been lined up to play the No. 1 seed Dobson at Dobson at 7 p.m. Feb. 2. Find the Division I state playoff brackets online at <http://www.aia365.com/brackets/basketball-girls/d1>.

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McClintock

From Page 19

organization's founder. Kae's daughter was in the Peace Corps in Guatemala and she noticed that children needed books. When Kae died she asked Gartell to carry on Books for a Better World.

Now she says, the group goes to 100 places with 50 to 60 books each time.

McClintock High School's National Spanish Honor Society has participated in collecting money for Books for a Better World since 2013.

"Last year we collected just over \$600 in coins. That goes to purchase and ship

120 children's books to Central America," National Spanish Honor Society Advisor Catharyn Crane said.

The club members collect money by carrying around plastic water bottles in which to place donations.

Said Morgan Jernigan, president of the National Spanish Honor Society at McClintock:

"I feel that every little bit helps, no matter how small the act. Our club may not make a huge difference globally, but we can definitely make a difference in our own

community."

To donate to Books for a Better World, visit www.booksforabetterworld.org.

Also, Books for a Better World is always looking for volunteers to help with organizing and packing its donations.

Hayley Gorman is a junior at McClintock High School who plans to attend Arizona State University as a journalism-business major.

'More than just academics' MCC promotes civic engagement

By Sally Mesarosh

Mesa Community College student Amanda Fahy believes there's more to a college education than just academics.

This past semester she took time from her studies to volunteer at Care Partnership, a non-profit that helps nearly 20,000 people every year.

Fahy helped out in the organization's after-school program by assisting with homework and craft activities, and even shooting a few hoops on the basketball court.

"I really enjoyed the kids," said Fahy, a social work major.

"It helped solidify what I learned in the classroom and gave me experience I wouldn't get anywhere else."

Fahy, a west Chandler resident who plans to transfer to Arizona State University after she finishes her degree at MCC, said she will likely continue to volunteer in her community even after she graduates.

"Volunteering keeps you in touch with what's happening in the community and provides an opportunity to meet the people who live in your area," Fahy said.

Now MCC students like Fahy will have even more opportunities for civic engagement.

The Community College National Center for Community Engagement, housed at MCC, received a \$270,000 award from the Teagle Foundation to support the development of a three-year project to coordinate service-learning projects at seven of America's civically engaged community colleges.

The project is designed to improve and promote model courses and curricular programming that foster personal, civic and moral responsibility.

"We are committed to educating our students about the importance of building diverse, equitable, healthy and sustainable communities," said MCC President Shouan Pan.

"Recognized as a leader in community and civic engagement, Mesa Community College is honored and excited to have this opportunity to expand civic learning and strengthen our linkages with our communities."

Duane Oakes, faculty director of MCC's Center for Community & Civic Engagement, said MCC was chosen because of the college's focus and strong commitment to service learning and civic engagement. For the past eight years, MCC has been named to the President's Higher Education Community Service Honor Roll, which recognizes higher education institutions that reflect the values of exemplary community service.

Last semester, 32 MCC students volunteered 630 hours of service with Tempe organizations.

Over the past eight years, 1,468 students have donated 33,545 hours to Tempe elementary and high schools, city of Tempe Parks and Recreation, Tempe Library, Tempe Police Department and Project C.U.R.E.'s Tempe office. Project C.U.R.E. is the largest provider of donated medical supplies and equipment to developing countries around the world.

Oakes said the best

way for students to learn is by doing.

"When we can connect our students to active learning and things that help link them to the community, it will help make their

classes more relevant and provide more opportunities to change the world," Oakes said.

"Experiences like that also help them build their resume. As a faculty member, any time I can help students do that, it makes everything connect for me."

The project will enable seven community

colleges to work together and participate in local and national dialogues to further integrate responsibility into existing courses.

Seven specific areas have been identified to better equip students to address some of the 'great questions' of meaning, value and

personal and civic responsibility.

"Our society needs to prepare our students to be better citizens so they can help make the changes that are needed in our society," Oakes said.

"That's what higher education should be about."



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The Last Word

Mom's role: Priceless

By Dick Foreman

Dick Foreman is a community advocate who writes regularly for Wrangler News

Ann Crittenden wrote: "The Price of Motherhood: Why the Most Important Job in the World is Still the Least Valued."

Crittenden has calculated that the typical stay-at-home mom surrenders \$700,000 to \$1 million in career earnings. By any standard, this should put the value of this enterprise on solid ground.

And in our community, there

are many such moms who toil away every day, mostly or completely unnoticed.

And that's a shame.

The website Mothers and More suggests:

1) All the work mothers do, whether paid or unpaid, has social and economic value.

2) Mothers have the right to fulfill their caregiving

responsibilities without incurring social or economic penalties.

But our society places a huge amount of investment into supporting "working" mothers. Stay-at-home parents (yes, including some men) do NOT get subsidized by government programs, tax credits and writeoffs.

They not only sacrifice their career earnings in cash, they are penalized for a choice that numerous studies and data suggest makes for stronger communities and families.

That's bizarre public policy.

I see stay-at-home parents in the park, the grocery store, the doctor's office—watching their kids, chasing balls, minding their progeny and their business.

What I don't see are these parents having a martini at a casual lunch. I don't see them at many political fundraisers or getting awards from business, government or other civic organizations.

Where are their support structures, their enablers, accolades, gifts, plaques or

proclamations presented amidst the adoring throng of polite golf claps?

Yeah, right. We're still waiting for your beer commercial to hit the Super Bowl, too.

For all the hero worship we bestow upon celebrities and careers, the boat that left the dock carrying our children sails every day with nary a peep. Our blithe ignorance of the importance of that ship of state is a shame.

May I humbly say "thank you?" Your daily grind makes our community better. Your patience, love and foundational support is captured by your magic combination: 24 -7-365.

Now that's what I call working.

Would you like your ideas to be heard?

Wrangler News invites you to submit topics for discussion in this forum, "The Last Word," for which we have reserved the last page in each edition. Simply email editor@wranglernews.com or call our office at 480-966-0845 any weekday 9-5. We'll be glad to hear from you.

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This house has everything! Palatial 6-bedroom, 7-bathroom custom estate on a lush lot. Upscale gourmet kitchen with granite island, stainless steel appliances, Sub-Zero, dual convection ovens, wine chiller, compactor, microwave drawer. Great Room has beamed ceilings and wood floor. Cozy master with stacked stone fireplace. All secondary bedrooms with in-suite or adjoining baths. Spacious formal dining room. Massive guest suite. Game room with wet bar. Basement has tons of storage including cedar lined closet. Gated Pool & Spa with Ramada.

Absolutely Stunning!

A great find! Updated home on Cul-de Sac lot in popular Lakewood Subdivision. This home has been improved and customized to the hilt and shows like a model. Upgrades galore - staggered cherry wood cabinets, huge custom kitchen island - granite countertops, eat in kitchen, open great room, office w/ double doors, gleaming wood floors, high ceilings, elegant stone fireplace completely remodeled baths. Perfectly-manicured lawn front and back with children's play area. Don't miss it!



Pristine Update on Oversized Lot



This home is as good as it gets - practically brand-new! Completely remodeled with new granite, new cabinets, new tile flooring, new carpet, new paint, and new appliances. Downstairs master with fully-remodeled master bath, huge secondary bedrooms, one with walk-out deck and Jack & Jill bath. Gorgeous professionally landscaped 1/3 of an acre with newly replastered fenced pool, fruit-bearing citrus trees. Within walking distance to ASU Research Park. Perfect interior private lot with great views from deck.



"Giddy Up and Give Back"

Annual Fundraiser

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East Valley Women's League
evwl.org

Friday, February 28, 2014
Rustler's Rooste from 6-10pm

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